



CUSTOMER Profile:

Golden Communications

Jason Lavin is not your average guy. Though he describes himself as: "...married, 3 kids, a yellow lab, and a white picket fence, your average guy," Jason is CEO of Golden Communications, Inc., a strategic web design and consulting firm headquartered in Costa Mesa, CA and the author and presenter of the #1 Search Engine Optimization (SEO) Seminar in the nation called Excel-Your-Business.com.

With over 300 clients in southern California, Golden Communications caters to small to medium size businesses primarily in Orange County. "One of the reasons our clients like us because we do all the design and programming in-house," says Jason. "People like to see 'the whites in the eyes' of the people that have their finger on the pulse of their website."

The staff at Golden Comm consist of over 20 specialists, ranging from graphic/design, programming, social networking, and SEO. A "Qualified Google Advertising Company" for over five years, they are experts in the field of getting their customers on Page #1 of those all important Google searches.

Jason, who estimates that 80% of his business has come from referrals, chose us as his firm's banking partner and has been one of the bank's biggest fans and supporters by referring several banking clients to us. "The service Partners provides is first class. When I call, they know exactly who I am – and I can tell, they really care about my business. They do all the big things right, but what really impresses me is that they focus so much on the little things, too. For instance, I get calls that notify me when a large or unusual transaction occurs with a 'just thought you would like to know and if you need anything let us know' smile on the other end -simply amazing."



If you have ever wondered whether your company's website could be doing more to increase your company's bottom line, we invite you to attend the "Website Optimization Seminar" being held by Jason on **March 24, 2010 at the**

Pacific Club in Newport Beach.

This 3-hour seminar is perfect for business owners and marketing professionals that want to learn how to maximize the power of the Internet by improving the volume and quality of traffic to your website. If you want to attend, Jason will waive the \$198 seminar fee for any Partners Bank of California client. To register or for more information, visit his website at www.Excel-Your-Business.com and enter the **promo code: PARTNERS.**

Don't miss the opportunity to register for Jason's informative and complimentary seminar. But hurry, seating is limited. You can find out more about Jason and Golden Communications by visiting his website at www.goldencomm.com. For more information on customized lending solutions for your business or organization, contact Mike Chambers, First Vice President, Partners Bank of California at 949-732-4040.



Member FDIC