

*CUSTOMER Profile:*

# Trendzitions™, Expert Planning for New Facilities

Anyone who runs a successful business knows two enduring traits regarding referrals: First, referrals are earned, not bought; and second, referrals (also known as word of mouth advertising) are the most effective and valuable form of advertising and business development there is. At Partners Bank, we strive to earn referral business by focusing significant resources to provide the kind of service that truly differentiates us from the competition.

It was through a referral that Partners Bank learned of and ultimately selected Irvine based Trendzitions to design its headquarters in Mission Viejo. Founded in 1986 by Chris Tooker, CEO, Trendzitions specializes in all phases of new facility planning, including construction management, technology consulting, and facility relocation projects.



*Chris Tooker, CEO of Trendzitions and his wife Lori at their corporate office in Irvine.*

With over 1,000 projects under its belt, Trendzitions saves clients time and money by ensuring they avoid the mistakes, cost overruns, and painful learning curve that complex facility planning projects require. Chris Tooker, now a Partners Bank client and shareholder, explains the success of his business, "The question is not whether you can do it yourself. The question is whether it is the best use of your time

and money." Bruce Mills, President and CEO of Partners Bank, summed up his experience using Trendzitions, "With Trendzitions coordinating every phase of construction and installation, I was able to focus on the getting the Bank funded and

opened. I sincerely appreciated the hard work and dedication put into the project and would use them again for a future branch project."

If you need real estate planning services, you can contact Chris Tooker directly at (949) 727-9100. And if you know anyone looking for a banking relationship that delivers results, contact Partners Bank at (949) 732-4000.

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